



A Community #ForAllAges

Age-Friendly Sarasota

September 2020

## TAKE THE FLORIDA SAFE SURVEY!



As we cope with the reality created by COVID-19, many people are seeking opportunities to stop the spread while navigating the pandemic in a manner that promotes their own continued well-being. While there is much we have yet to learn about this disease, the world's great minds and scientific communities have uncovered and documented emerging insights to help us live our lives safely in the COVID-19 era. Accessing that knowledge and understanding how it relates to our own activities, however, can prove elusive across the vast, murky space of our digital landscape.

For Floridians, the path toward acquiring knowledge has become much more clear with the new [Florida Safe Survey](#), presented by the [Florida](#)

[Department of Elder Affairs](#) (DOEA). Powered by the [CV19 CheckUp](#) platform developed by [BellAge, Inc.](#), the Florida Safe Survey gives residents of all ages an opportunity to make important self-assessments of their COVID-19 behaviors in a format that evaluates their degree of risk while providing recommendations and resources to reduce it. The survey typically takes between 4-9 minutes to complete, and customized results are instantly generated and shared based on questions about a



**AGE-FRIENDLY  
SARASOTA FIVE-YEAR  
PROGRESS REPORT  
(2015-2020)**



The Five-Year Progress Report is a milestone recognizing and celebrating the many efforts shaping Sarasota County as a community for all ages.

Proud of its many accomplishments, we remind ourselves becoming Age-Friendly is a journey, not a destination. It's a collective effort across

person's health, behaviors, age, living situation, activity level, and experience during the pandemic.

### **Encourage your connections to share the Florida Safe Survey by pasting the content below into emails and eNewsletters:**

The [Florida Safe Survey](#) is an online survey that allows residents, especially older adults, to make important self-assessments on their COVID-19 behaviors through the Florida Department of Elder Affairs (DOEA). The Florida Safe Survey is powered by CV19 CheckUp, a hyper-personalized online tool developed by BellAge, Inc. Visit [FloridaSafeSurvey.com](#) to learn more and take the survey.

### **Hashtags**

Hashtags are used on social media platforms to label something, particularly a Tweet or a Facebook post. Hashtags make it easier for users to find messages with a specific theme or content topic.

Please be sure to use the following hashtags with all social media posts related to the Survey:

#FLSafeSurvey -- The Florida Department of Elder Affairs' hashtag for the Survey

#COVID19 -- Ties the content to the global conversation around the COVID-19 pandemic

### **Sample Social Media Content**

Those interested in sharing the Florida Safe Survey can copy and paste the following content provided by DOEA on their social media accounts:

#### **Twitter**

We have to be in this together to be safe and fight #COVID19. @elderaffairs is asking you to take the Florida Safe Survey today to assess your COVID-19 behavior. Visit [FloridaSafeSurvey.com](#) to complete the self-audit.

#### **Facebook**

@elderaffairs recently released an online survey, the Florida Safe Survey, to allow Florida residents, especially older adults, to make a self-assessment of their #COVID19 behaviors. Visit [FloridaSafeSurvey.com](#) to complete the self-audit and receive a Safe Behavior Report to review the customized recommendations.  
#FLSafeSurvey

DOEA and the Age-Friendly Sarasota initiative are strengthening efforts to drive participation in the Florida Safe Survey by connecting residents with the survey and its resources. Let's work to promote greater safety and clarity as we continue our collective push beyond this pandemic.

multiple sectors.

Each of us has something to contribute; no effort is too small.

[View the Five-Year Progress Report](#)

[PUT ON YOUR CENSUS RALLY CAPS!](#)



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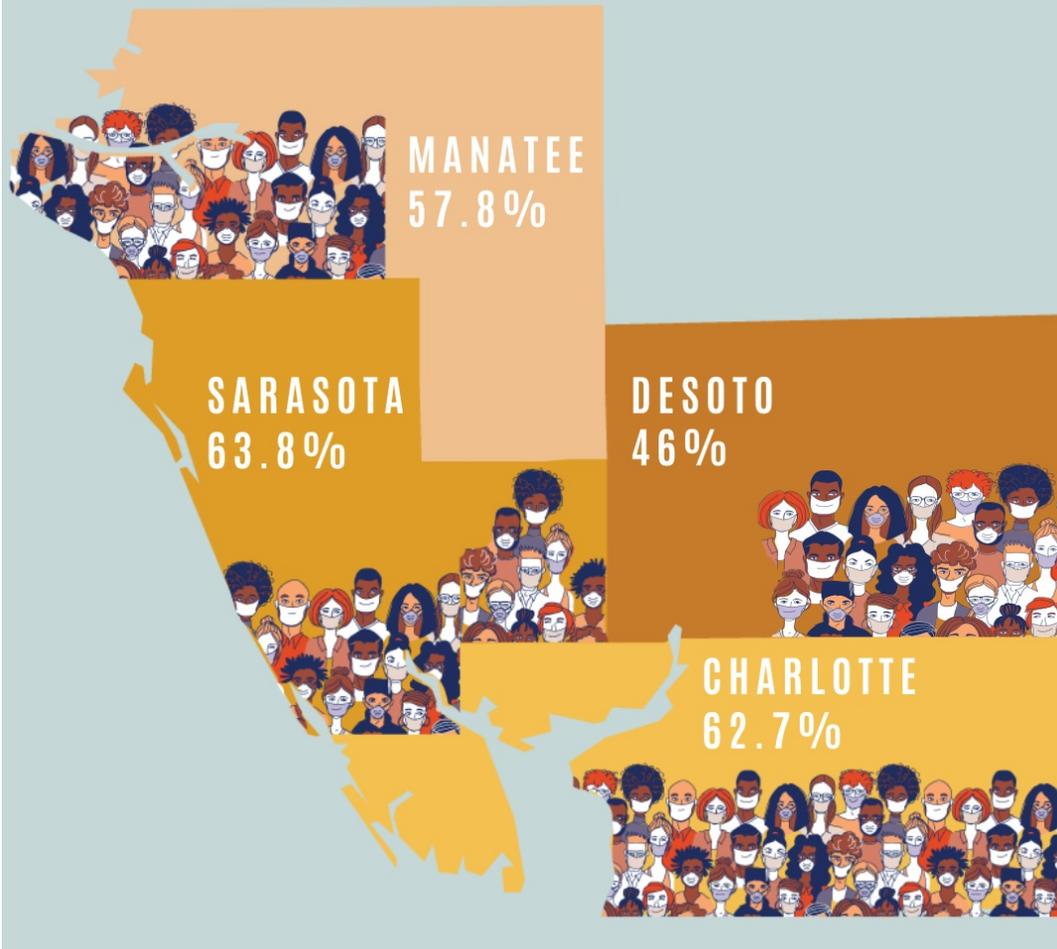
In true 2020 fashion, Census 2020 has been an unexpected journey. Community advocates were relieved when the deadline was extended into the fall, and duly disappointed when it was again amended to September 30. Our region is still working to achieve a complete count, impacted by COVID-19 restrictions on in-person outreach and an uncertain political climate.

As of right now, Florida is lagging behind the national response rate.

Will 30 days be enough time to rally? Flip that cap inside out and roll up your sleeves. It's time to get to work!

I understand that we're living in uncertain times

**2020 CENSUS: FLORIDA STATE RESPONSE RATE: 75.5%**



**TOP 5 THINGS YOU NEED TO KNOW**

#1 The deadline is September 30.

#2 The census can be completed by phone 844-330-2020, in person when someone comes to your house, and online at [my2020census.gov](https://my2020census.gov).

#3 If a census worker comes to your door they will have a badge, will never ask for you SSN, financial information or citizenship status.

#4 On average, the census takes five minutes to complete.

#5 Information is confidential for 72 years.

**WHY CENSUS 2020 IS CRITICAL TO OUR KIDS**

1. Kids ages 0-4 were the most undercounted group. The census only happens every ten years, if we don't count our children this year, they won't be accounted for any planning that affects them until 2030.

2. Census data is used in funding for Head Start, schools, special education, childcare, school lunch programs, and more. If the children in

living in uncertain times where institutional trust is low. So, consider what is and is not asked on the questionnaire.

What is not asked?

- Your social security number
- Any type of financial information
- Any information on citizenship or immigration status
- Political party affiliation
- Religious affiliation
- Employment status

What is asked?

- The person who fills out the form gives the address and how many people live in the house, apartment, or trailer.
- For each member of the household: Name; relationship to Person 1; gender; age; date of birth; Hispanic origin; race

There are many ways to respond to census:

- Online using a computer, phone, or tablet at [my2020census.gov](https://my2020census.gov)
- Over the phone by calling 844-330-2020
- Answering the door when an enumerator knocks over the next 30 days.

If you encounter concerns around

your life aren't counted, it isn't you who misses out over the next ten years, it's them!

3. In the age of COVID-19, families are trying to figure out the best way to get their kids the technology it takes to stay learning no matter what. Census data helps fund technology in schools so that they can be prepared for the unimaginable (also known as the year 2020!).

4. It's not just about school. Census data is used to help fund housing assistance, SNAP, WIC, Title I grants, and many other critical social services. By counting kids in the 2020 Census, we ensure that safety net programs remain intact.

5. Teach kids that they count. The census is about how many people live in the U.S. That's it. Regardless of economic status, race, immigration status or any thing else, your family and your children/grandchildren count. Teach them young what it means to be counted.

replying to the census, investigate the thousands of free resources available online. From now until September 30, make a concerted effort to talk about the census with anyone and everyone you encounter.

From schools to roads to emergency response and health care, everyone in our community needs to be counted so that the next ten years can be brighter than 2020.

To share news or information, contact the editor at [ssternberg@thepattersonfoundation.org](mailto:ssternberg@thepattersonfoundation.org).