



Advancer EXHIBIT Commitment

Age-Friendly Festival

October 28, 2017

We applaud you for affirming your commitment to the age-friendly movement by completing this form and participating in the **first Age-Friendly Festival in the U.S.** on Saturday, October 28, 2017! Together we will propel this movement and create **a community for all ages** for generations to come.

What does “age-friendly” mean?

- To be “age-friendly” is to optimize quality of life at every age for yourself, your community and future generations #ForAllAges.

How did the age-friendly movement begin within Sarasota County?

- With the full support of Sarasota County Government, **Sarasota County officially joined the age-friendly movement in May 2015** after receiving its age-friendly designation from the World Health Organization (WHO) and AARP – two age-friendly pioneers guiding this movement nationally and across the globe.

Why is it imperative to create a “community for all ages” here in Sarasota, FL?

- **We Are Living Longer: Sarasota County has one of the nation's highest populations of older adults.** Currently, older adults — those age 65 and older — represent one-third of Sarasota County residents, and more than half of Sarasota County's population is over age 50.
- **All ages are impacted by this “longevity revolution”** – changes made today will impact future generations.

How is my organization’s involvement in the Age-Friendly Festival going to advance the movement?

- You have employees and customers/clients, all who are aging, that you’ll directly impact.
- The Age-Friendly Festival will be a celebration of lifelong well-being in our region. Your involvement will:
 - ✓ shine a light on the importance of this movement
 - ✓ engage the community and equip them with the necessary tools to take ownership their future during this longevity revolution
 - ✓ connect people of all ages

Welcome Aboard, **Age-Friendly Advancer!**



Commitment

- The organization named below shall have its Age-Friendly Festival Space staffed on Saturday, October 28, 2017 during the **entire event hours of 9:00 am – 4:00 pm** AND will set up its Age-Friendly Festival Space on **Friday, October 27, 2017 between the hours of 9:00 am-7:00 pm.**
- At least one individual, from the organization named below, will attend the Age-Friendly Festival Advancer Kickoff event on **Thursday, Oct. 12, 2017 from 11:30am-1:30pm** at the Sarasota Fairgrounds.
- The organization named below approves The Patterson Foundation to share information from the Advancer Agreement Form for marketing & promotional purposes.
- The organization named below shall refrain from promoting the Age-Friendly Festival until completing a communications alignment webinar. At least one individual from the organization named below will attend one Age-Friendly Festival communications alignment 90-minute webinar on one of the following dates: **Sept. 6 (2-3:30pm), Sept. 12 (11am-12:30pm & 2-3:30pm), Sept. 13 (2-3:30pm), Sept. 18 (2-3:30pm).**
- In consideration for being allowed to participate in the Age-Friendly Festival and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the organization named below shall indemnify, release and hold harmless The Patterson Foundation, Inc. from any and all damages, injuries, claims, losses, causes of action and expenses, including without limitation attorneys' fees and costs, arising, directly or indirectly from the participation in the Age-Friendly Festival by the organization named below.
- By **Sept. 25, 2017**, the organization named below will provide The Patterson Foundation with a Certificate of Insurance (COI) adding THE PATTERSON FOUNDATION (2 N. Tamiami Trail, Suite 206, Sarasota, FL 34236) and the SARASOTA COUNTY AGRICULTURAL FAIR ASSOCIATION, INC. (3000 Ringling Blvd., Sarasota, FL 34237) as Certificate Holder and listed as Additional Named Insured with limits of not less than those required below.

COI Coverage to include: Comprehensive General Liability insurance including, without limitation, coverage for premises and operation, personal and advertising injury, contractual for this organization and other agreements covering Event, explosion, collapse and underground coverage, coverage defect in the Sarasota Fairground's property and premises, and products and completed operations (if any products are to be sold or distributed) coverage with limits of no less than \$1,000,000.00 each occurrence, combined single limit for bodily injury and property damage.

Organization: _____

CEO/Executive Director Name (Print): _____

Signature: _____

Date: _____

**Please submit Age-Friendly Festival Commitment by 5pm August 31, 2017 to info@AgeFriendlySarasota.org.
Early submissions are appreciated.**